

FOR IMMEDIATE RELEASE

Contacts: Ryan Bowling – 650.655.3657
ryan_bowling@playstation.sony.com

Heather Crosby – 650.655.5234
heather_crosby@playstation.sony.com

**SONY COMPUTER ENTERTAINMENT AMERICA INKS DEAL WITH blink 182,
P.O.D, MEKON, FREEZEPOP AND DIESELBOY FOR *AMPLITUDE*, A
ONE-OF-A-KIND RHYTHM ACTION GAME FOR PLAYSTATION®2
*Participating Recording Artists Provide Unique Music and Video Content For Players to Jam
With During Amplitude Gameplay***

FOSTER CITY, Calif., February 12, 2003 – Sony Computer Entertainment America Inc. announced today that five additional major recording artists have agreed to provide music and video content for the upcoming rhythm-action game, *Amplitude*, developed exclusively for the PlayStation®2 computer entertainment system. Expanding upon a top-tier music roster covering hip-hop, rap, electronica and rock, the newly signed bands include blink 182, P.O.D., Mekon, FreezePop and Dieselboy. These artists will join other major recording artists on the *Amplitude* roster that include David Bowie, Garbage, Weezer, Quarashi and Logan 7. Developed by Harmonix Music Systems, *Amplitude* allows players to become a rhythmical DJ and jam with more than 20 diverse songs in virtual, vibrant interactive musical environments while mixing and remixing hit songs in both offline and online gameplay.

Taking advantage of the PlayStation 2 online capabilities through the Network Adaptor (Ethernet/modem) (for PlayStation®2), *Amplitude* allows players to challenge their friends online in multi-player and remix mode. Utilizing lobby chat capabilities and other unique online features, including a ladder-ranking system, players will be able to collaborate and compete with each other to form an online music community. During online gameplay, *Amplitude* supports both broadband and analog users.

"When we play music for our fans, the intensity and adrenaline is 110 percent to get the show rockin'!" said Travis Barker, blink 182. "With *Amplitude*, PlayStation 2 gamers can experience that same feeling by playing one of our favorite songs – 'The Rock Show,' in an immersive offline and online musical world themed to us that takes song enjoyment to a new level."

- more -

SCEA – New Music Acts For *Amplitude*
3-3-3-3

“With the combination of hip-hop, rock, electronica and rap, these newly signed acts broaden the music roster for *Amplitude* while reaching out to new and existing fans of both PlayStation 2 and the particular music act,” said Ami Blaire, director, product marketing, Sony Computer Entertainment America. “*Amplitude* offers a unique platform for both the band and us to present music in such a unique manner that the player will feel one step closer to the artist as they create and remix music from their PlayStation 2 controller.”

These newly signed acts feature well-known tracks that include: blink 182 with “The Rock Show,” Mekon with “What’s Going on?,” P.O.D., with “Boom” – special remix by The Crystal Method, Freezepop with “Supersprøde” and Dieselboy with a remix of Styles Of Beyond’s “Subculture.” Considered by many as a worldwide phenomenon, blink 182 is one of the leading punk rock bands of today. Produced by Jerry Finn, their fourth studio album from 2001 is titled “Take Off Your Pants and Jacket” which features hits such as “The Rock Show,” “Stay Together For the Kids” and “First Date.” Hailing from San Diego, CA, P.O.D. released their breakthrough triple-platinum album *Satellite*. Electronica pioneers The Crystal Method bring new textures to this rock anthem in the “Boom” remix. Mekon is John Gosling, whose second album from 2000 paired Mekon with such favorites as Skooly D and Roxanne Shanté. “What’s Going On?,” is a result of the Shanté soundclash, and Mekon’s biggest hit to date. After providing their hit titled, “Science Genius Girl” in *Frequency*, Freezepop wants to show their appreciation with their new electropop song, titled “Supersprøde.” America’s #1 Drum and Bass artist Dieselboy provides a special remix of Styles Of Beyond’s “Subculture (Dieselboy + Kaos Rock Remix)”, featuring live drums and guitars alongside rinsing beats and deep lyrical flow.

SCEA – New Music Acts For *Amplitude*

3-3-3-3

Building upon the critically acclaimed PlayStation 2 title *Frequency*, *Amplitude* presents a redesigned interface allowing gamers and music lovers to recreate their favorite songs from the ground up by triggering instruments such as drums, bass, vocals and guitars via their controller while viewing music videos and other visual stimuli. Focusing on not only the thrill of creating and mixing music, *Amplitude* also provides a fast-paced competitive dynamic environment encouraging players of all skill levels to challenge each other both on a single console and online.

The independent Entertainment Software Rating Board (ESRB) has rated *Amplitude* “T” for Teen. For more information about the ERSB visit www.esrb.com.

About Sony Computer Entertainment America Inc.

Sony Computer Entertainment America Inc. continues to redefine the entertainment lifestyle with its PlayStation® and PS one™ game console, and the PlayStation®2 computer entertainment system. The PlayStation 2 computer entertainment system is set to revolutionize the home entertainment market, offering the most compelling interactive content and the capability to be used as a network terminal in the coming broadband era.

Recognized as the undisputed industry leader, Sony Computer Entertainment America Inc. markets the PlayStation family of products and develops, publishes, markets and distributes software for the PS one game console and the PlayStation 2 computer entertainment system for the North American market. Based in Foster City, Calif. Sony Computer Entertainment America Inc. serves as headquarters for all North American operations and is a wholly owned subsidiary of Sony Computer Entertainment Inc.

###

Visit us on the Web at <http://www.playstation.com>